



“Send Calvert to College” Campaign

Another Successful Year

During our five years in operation, we have reached over 800 academically talented and economically challenged, underserved and/or first-generation college bound junior and senior high school students through weekly sessions involving the SoMD CAN **curriculum-based program** which is rich in resources and tools to help students navigate the intricacies of the college admissions and financial aid process.

Our **community outreach** includes no-cost

- Financial Aid Nights at each high school (over 560 individuals and families served throughout the county this year alone!),
- FAFSA (Free Application for Federal Student Aid) Line by Line Workshops,
- College Goal Sunday event,
- One-on-one counseling for participants,
- You CAN early awareness pilot program for 8th grade students,
- “How Education Changed My Life” in-school assembly provides discussions with committed community leaders about their pathways to success propelled by education.

Our second year of coordinating [The Calvert Local Scholarships Application](#) provided high school seniors and current county college students the opportunity to apply to 26 local scholarship providers with one form. A total of approximately \$50,000 in scholarships were awarded in 2011.

SoMD CAN **partners** in education with:

- ☞ Calvert County Public Schools
- ☞ United Way of Calvert County
- ☞ Patuxent Partnership
- ☞ Dominion Resources

Empowering students to achieve success in higher education.

YES!

I would like to invest in **SoMD CAN**.

Enclosed is my gift of _____ \$215 to support 1 student
 \$50 _____ \$100 _____ \$150 _____ Other _____
 (please enclose this form with your check and mail to
 PO BOX, 114, Sunderland, MD 20689)

I would like to invest \$ _____ annually.

I would rather invest through your **PayPal account**,
 Please visit our website at www.somdcn.org.

SoMD CAN is a non-profit 501(c) 3 organization. A tax receipt will be provided to the name and address on the reverse side or to the address provided through the PayPal on-line donation.

Thank you in advance for your support of SoMD CAN and our work to increase the number of Southern Maryland students who make an informed choice about higher education admissions and financing.

We Need Your Help

You can help your county students and families by making a **tax-deductible contribution** to SoMD CAN. It costs \$215 per student annually to provide a weekly curriculum and community outreach. Your support develops our youth, builds an educated and skilled local workforce and provides a means for our youth to give back to our community.

60% of the new jobs that will emerge in the 21st Century will require skills possessed by only 20% of the current workforce. - US Department of Education



Find us on Facebook

“Education is important,” is a phrase I always heard my junior and senior year of high school. This phrase was always used by numerous teachers. Ms. Shelby Potts (SoMD CAN Pre-College Advisor) always reinforced that idea of education’s importance. If it was not for Ms. Potts dedication to the SoMD CAN program the essential idea of college would not be as important to me.”

- Jasmine Brown, CHS 2009



“The SoMD CAN program allowed me to receive guidance this school year in all things pertaining to college. I formed a unique bond with my advisor because she helped me become the first in my family to pursue a higher education immediately following High School. With the guidance I received from SoMD CAN’s program, I will be able to take my knowledge and aid others with their aspirations. I am deeply grateful for the guidance and advice I received while in this program and I am optimistic for the future students of SoMD CAN.”

-Summer Leggett, NHS 2011

“As a recent graduate of the University of Maryland, I am extremely grateful for all the help and support that SoMD CAN has offered me and continues to offer me. I remember how oblivious I was in high school about college and the application process; transcripts, application fees, personal statements, and of course the FAFSA. Luckily, SoMD CAN assisted me in my college process and I was able to complete all of these tasks stress free. All of these tools were beneficial in helping me to succeed throughout my four years in college.”

- Noreal Weems, PHS 2007

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410-474-0742
somdcan@comcast.net
www.somdcan.org

Shelby L. Potts, Executive Director

SoMD CAN

PO BOX 114
SUNDERLAND, MD 20689

Donor Address
