

THE CONCERNED BLACK MEN OF CALVERT COUNTY, INC.



*“An Evening
with
Ann Nesby and Friends”*

Program Guide

April 14, 2012

Ad Rates

(All rates include color)
Program Guide full size is 8.5” x 11”

Contact

Dora Taylor at NPJ Advertising & Public Relations, Inc. at 202-338-4200 x 302
or The Concerned Black Men of Calvert County, Inc at 410-414-5009

Ad Specifications and Information

The Concerned Black Men of Calvert County, Inc..

An Evening with Ann Nesby, Program

Saturday, April 14, 2012

(All rates include color)

Specs

Space is first come, first served. Only the cover ads spaces are guaranteed, all other are run of print. Last date for space reservation is March 14, 2012.

Camera ready ads must be submitted in GIF, JPG, and PDF format minimum 300 dpi and are due March 21, 2012.

Full page ads with bleeds are accepted. Check with your sales representative for special pricing.

All ads are subject to approval.

Cancellation

Cancellation of ad space or ads must be received by March 21, 2012.

Advertisers are responsible for all ads cancelled after the closing date at a rate of 50% of the cost of the ad space.

Graphic Design Services

Design services are available for ads that are not camera ready. The fee is as follows: \$118 for ad sizes Full and 1/2 pages and \$88 for 1/4, or 1/8 pages. Proofs will be provided.

Payment

Advertisers may pay for their ads by check payable to CBMCC. Visa, MasterCard, or American Express are accepted.

Contact

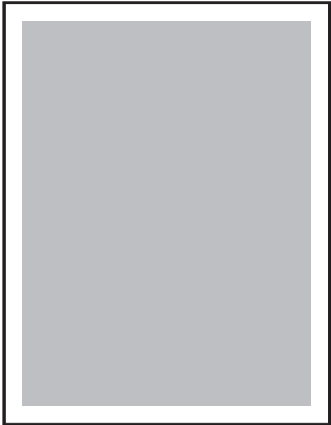
Dora Taylor at NPJ Advertising & Public Relations, Inc. at 202-338-4200 x 302 or The Concerned Black Men of Calvert County, Inc at 410-414-5009

Ad Rates— All rates include color

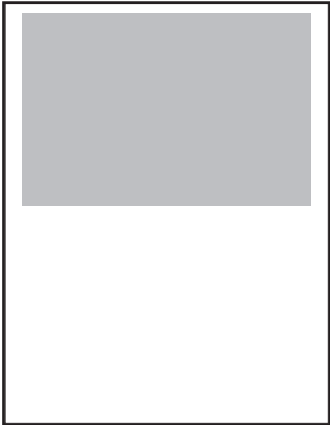
Ad Unit	Rate	Sizes W" x H"	Gloss Rate
Back Page	\$1,690	7.5" x 10"	\$1,690
Inside Back Page	\$1,560	7.5" x 10"	\$1,560
Inside Front Page	\$1,625	7.5" x 10"	\$1,625
Center Fold	\$3,718	15" x 10"	\$3,718
Full Page	\$1,300	7.5" x 10"	\$1,300
1/2 Page	\$650	7.5" x 5"	\$650
1/4 page	\$450	3.75" x 5"	\$450
1/8 page	\$228	3.75" x 2.5"	\$228

For all small businesses with less than 5 employees and local business with gross sales less than \$5,000 per month will be offered a 25% discount if advertise in the journal.

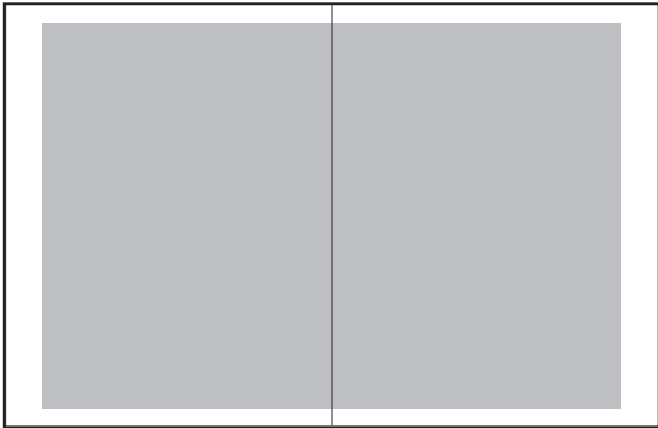
Page Specifications Diagram All pages 8 1/2"x 11 except centerfold: 11"x17"



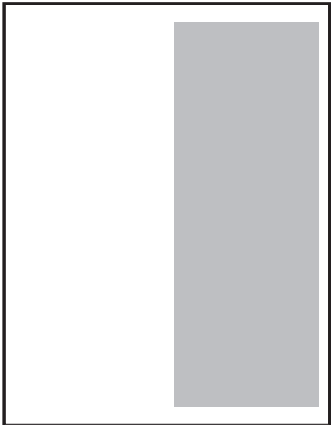
Full Page
7.5" w x 10" h



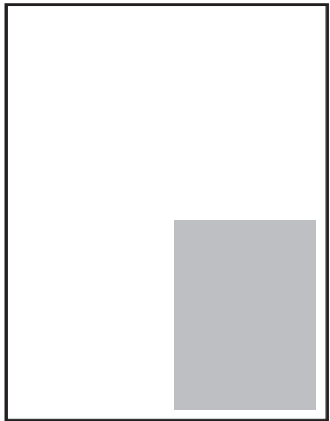
One-Half Page
7.5" w x 5" h



Center Fold
15" w x 10" h



One-Half Page (vert.)
3.75" w x 10" h



One-Quarter Page
3.75" w x 5" h

The Concerned Black Men of Calvert County, Inc.

Presents:

An Evening with Two-Time
Grammy® Award Winner,
Singer and Actress

Ms. Ann Nesby and Friends

Saturday, April 14, 2012

7:00 PM (doors open)

8:00 PM concert

**The Mary Harris
Cultural Arts Center
2950 Chaneyville Rd
Owings, Maryland 20736**

Also Scheduled to Appear

- A special guest appearance from a national recording artist
- Spur of the Moment
- The East of the River Police Boys and Girls Club Steel Band

Reserved Balcony Seating \$50 ■ Reserved Floor Seating \$65

■ **VIP \$100** (includes reception with Ms. Nesby)

**Call 410.414.5009 for more information or visit
www.concernedblackmen.org**

