

THE CONCERNED BLACK MEN OF CALVERT COUNTY, INC.

*Presents*

*An Evening  
with  
Ann Nesby and Friends*



*Saturday, April 14, 2012*

## BUSINESS SPONSORSHIPS

### **Event Sponsor**

**(Only Two) –\$12,500**

Sponsorship of the entertainment provided by two-time Grammy Award Winner Ann Nesby and Friends includes:

- Corporate logo on stage and lobby signage
- Corporate logo and name on all advertising and public relations materials as “Co-Sponsors”
- On stage acknowledgement by Master of Ceremonies
- Acknowledgement in the Souvenir Program
- One full page ad in the Ann Nesby Program
- Ten VIP tickets which include the VIP Reception with Ms Nesby
- One full page ad in the Concerned Black Men Scholarship Banquet Program, May 12, 2012

### **Partnership Sponsor (Only Five)–\$2,000**

Sponsorship includes:

- Corporate logo on all advertising as “In partnership with...”
- Acknowledgement in the Souvenir Program
- One full page ad in the Ann Nesby Program
- Four reserved floor seat tickets
- One full page ad in the Scholarship Banquet Program May 12, 2012

### **Media Sponsorship (Only Two)–\$3,000**

Media Sponsorship includes:

- Corporate logo on stage signage
- Corporate logo and name on all advertising
- On stage acknowledgement by Master of Ceremonies
- Acknowledgement in the Souvenir Program
- One full page ad in the Ann Nesby Program
- Ten Reserved floor seating tickets
- One full page ad in the Scholarship Banquet Program May 12, 2012

### **VIP Reception Sponsorship–\$2,500**

Sponsorship of the VIP reception with two-time Grammy Award Winner Ann Nesby includes:

- Corporate logo on signage at the reception
- On stage acknowledgement by Master of Ceremonies
- Acknowledgement in the Souvenir Program
- One quarter page ad in the Ann Nesby Program
- Four tickets which include the VIP Reception with Ms Nesby

### **Official Hotel Sponsor–\$1,500**

Includes:

- Corporate logo on signage at the reception
- On stage acknowledgement by Master of Ceremonies
- Acknowledgement in the Souvenir Program
- One quarter page ad in the Ann Nesby Program
- Two tickets which include the VIP Reception with Ms Nesby

### **Restaurant Tasting Exhibits (Only Five)**

**–\$500**

Includes:

- Acknowledgement in the Souvenir Program
- Space to exhibit plus table, table cover and chair

### **Exhibitors (Only Five)–\$500**

Includes:

- Acknowledgement in the Souvenir Program
- Space to exhibit plus table, table cover and chair

*To inquire about a sponsorship or for more information please contact Dora Taylor at NPJ Advertising & Public Relations, Inc. 202-338-4200 x 302 or e-mail her at dtaylor@npjadvertising.com or the Concerned Black Men of Calvert County, Inc. at 410-414-5009 or e-mail Gregory Slappy at slappyg@concernedblackmen.org*

